

One Team. One Strategy. One Otago.

The 2017-2022 strategy for Presbyterian Support Otago (PSO) has been developed over nine months of consultation, collaboration, and input from across the organisation – both internally and externally. What we have now is a unified, targeted direction for PSO to take over the next 5 years.

The strategy poster is a culmination of the ideas, passion, and vision that we all share for fair, just, and caring communities – therefore it is ‘Our Strategic Plan’.

What ‘Our Strategic Plan’ Symbolises

The *centre depiction* is of a person being supported by two hands, one on each side. That person represents Otago people, those we work for, and the hands represent PSO’s care and support. This image is located in the centre, within the outline of the Otago region, to symbolise that people are at the centre, and at the heart, of all our decisions and actions.

The *values, vision, and mission* of PSO are represented in blue at the centre-bottom of the page – this represents that with our strong history of care and support, we have a stable foundation so the people of Otago can be well supported; now, and in the future.

Beside our *Responsive Approach* priority, there is an image that depicts a hand with lines going in multiple directions. The hand represents PSO’s care and support, and the lines show that we are flexible in responding to people, no matter the need.

To the left of our *Quality Services* priority, there is an image that depicts a hand with hearts above. The hand represents PSO’s care and support, and the hearts symbolise our care, empathy, and kindness for others, in everything we do.

Next to our *Empowered Workforce* priority, there is a hand with speech bubble above. The hand represents PSO’s care and support, and the speech bubbles are a way of symbolising positive, two-way communication across the organisation.

Finally, beside our *Sustainable and Independent* priority, there is a hand with young leaves blooming. The hand represents PSO’s care and support, and the young, growing leaves serve as a reminder that though we have served our communities for over 110 years, we are still young and have much more to give.

This is Our Strategy – we are proud to be PSO!